



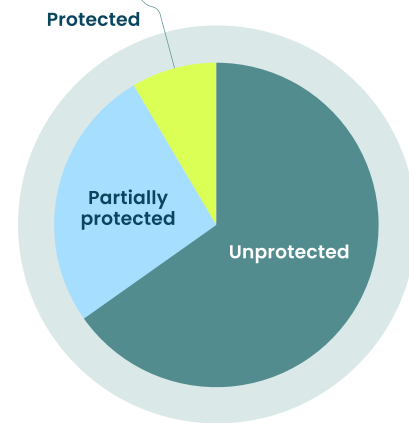
# Block sophisticated bots and online fraud with DataDome

Protect your Adobe Commerce websites, mobile apps, and APIs with sophisticated bot protection by an Adobe Silver Partner.



# The challenge: Sophisticated bots and online fraud are a drag on your bottom line

Enterprises have built the applications that drive their business forward using Adobe Commerce because they want to move fast and innovate with a headless, API-based commerce solution. But sophisticated bots and online fraud are a huge burden—and only getting worse. Fraudsters scrape your content, take over customer accounts, steal stored value, commit payment fraud, and more. Any basic protections organizations may have in place are proving to be ineffective and ultimately hurt their bottom line.



65% of businesses are completely unprotected against simple bot attacks.

# The solution: Detect and block sophisticated bots and online fraud with DataDome

Now, enterprises can remain agile and responsive to malicious bots with DataDome's bot and online fraud protection available with Adobe Commerce.

With over 50+ out-of-the-box integrations, including Adobe Commerce (formerly Magento Commerce), DataDome deploys in minutes, protecting without you needing to provision or manage infrastructure.



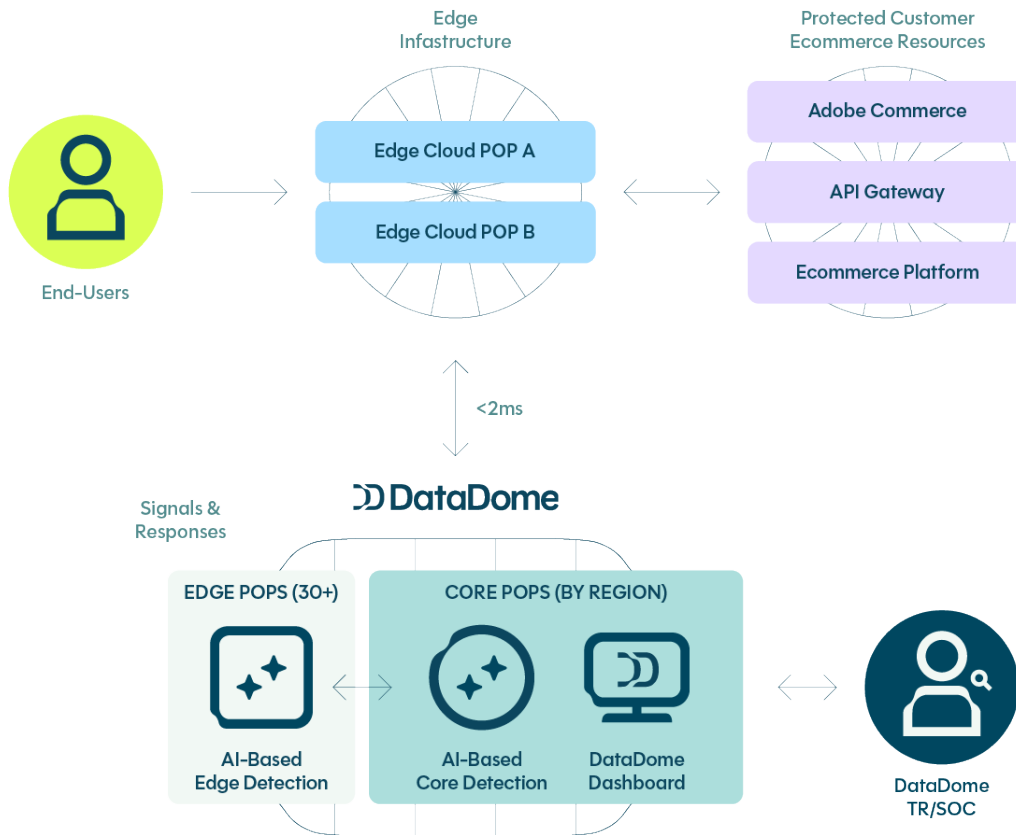
Learn more at [DataDome.co](https://DataDome.co)



DataDome analyzes 100% of all requests made to your websites, apps, and APIs in real time—collecting 5 trillion signals (server-side and client-side) for the highest detection accuracy.

Our detection engine uses multi-layered ML models, supervised by our threat research experts, with specialized detection techniques to detect complex bot attacks. It identifies and categorizes threats by type, use case, and application.

DataDome applies proven OOTB protection policies immediately upon deployment for specific use cases and application types. Customers can also easily customize response policies from their dashboard to issue different types of challenges like CAPTCHA, an invisible challenge, rate limiting, and more.



# The benefits of DataDome

## ✓ Protection that outperforms

DataDome's <2ms detection and global network of 30+ PoPs ensure lightning-fast performance that meets Adobe's standards for the world's fastest storefront.

## ✓ Keep user accounts secure

Protect vital entry points and accurately assess the risk of account takeovers and fake account creations.

## ✓ No disruption to UX

Our false positive rate is the lowest on the market with only 0.01%. [Just take a look at what our customers say about us.](#)

## ✓ Reduce fraud-related costs

Proactively prevent chargebacks and avoid the penalties imposed by financial institutions.

## ✓ Improve customer experience

Increase conversion rates and customer loyalty with friction-free experiences for genuine users.

## ✓ Simple, fast deployment

Get started in under 30 min and implement advanced bot protection measures without significant disruptions to existing workflows.

## ✓ Better, more accurate protection

DataDome's expert-supervised ML engine leverages 5 trillion data points per day and collects the most comprehensive set of detection signals to ensure the most accurate protection.

## ✓ Transparent insights

Our dashboard provides clear insights into event details like user activity linked to transactions and a "control tower" view of user activities.



# DataDome & Adobe Commerce join forces against online threats

## Your partner in proactive fraud detection and prevention

In addition to our core bot protection, we also provide solutions to tackle fraud.

**Account Protect** utilizes sophisticated detection techniques to detect and prevent fraud at login and registration.

**Ad Protect** allows organizations to optimize their marketing budgets and eliminate wasted ad spend by accurately detecting click fraud in marketing campaigns.

**Page Protect** helps enterprises meet PCI DSS 4.0 compliance requirements and keep their payment pages secure.

When used together, the DataDome platform and Adobe Commerce empower e-commerce businesses to efficiently manage and mitigate fraud from every angle.

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## About DataDome

Last year alone, DataDome's AI-powered solutions blocked over 350 billion fraud attacks in real time. Over 300 businesses, including leading global enterprises such as SoundCloud, Tripadvisor and The New York Times, trust DataDome's solution and 24/7 SOC experts to protect them

against threats like ATO, carding, credential stuffing, L7 DDoS, web scraping, and more. DataDome is the trusted partner of choice for organizations worldwide seeking best-in-class bot and online fraud protection.