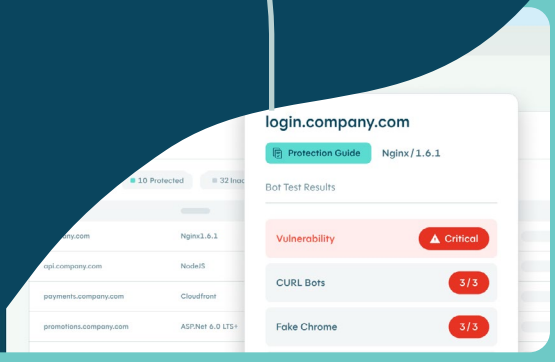
DataDome | WATCHTOWER SOLUTION BRIEF

Discover unprotected websites & APIs with DataDome's Watchtower



Surface potential coverage gaps and see where protection may be needed.

The challenge:

Visibility gaps can leave bot and agent exposure unaddressed

Digital environments change quickly, making it easy for domains and subdomains to fall outside of existing bot and agent protection.

As new applications and digital assets are added, teams may not always have a clear view of what is protected and where potential coverage gaps exist.

Keeping track of these assets can be time-consuming, especially across different teams and technology stacks.

These gaps can create opportunities for sophisticated automated traffic and online fraud. Attackers may exploit them to scrape content, take over customer accounts, abuse stored value, commit payment fraud, and more.

The solution:

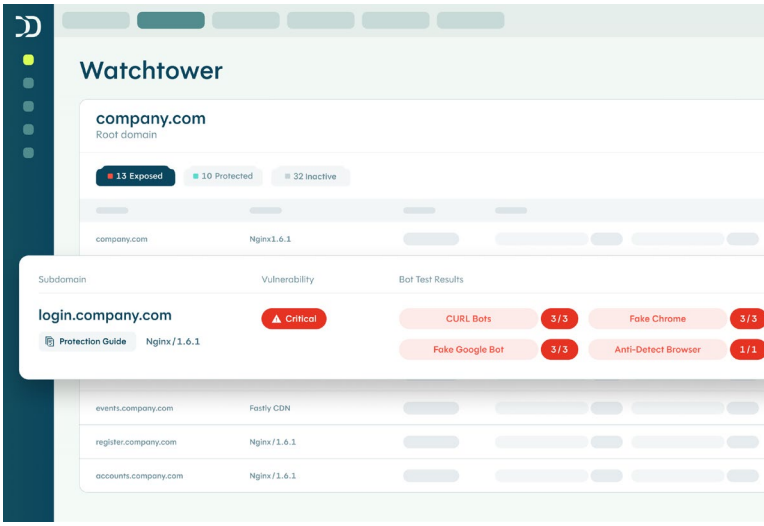
Identify your exposure and extend DataDome protection

Introducing **Watchtower**, DataDome's bot and agent exposure assessment capability. It gives teams a simple way to see where their digital environment may be exposed and where DataDome protection can close coverage gaps.

How does it work?

Watchtower automatically surfaces your domains and subdomains and compares them against DataDome coverage, helping teams identify what's protected, unprotected, or unknown.

Each domain and subdomain includes server and IP information, bot and AI agent exposure details, and relevant DataDome integration guidance.



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Turn exposure insights into action

Locate coverage gaps and extend protection

Watchtower helps teams identify potential gaps in DataDome coverage and understand their bot and agent exposure, allowing them to prioritize where protection should be extended.

Automated discovery reduces the time needed to map domains, subdomains, and their underlying technology. Relevant integration guidance then helps teams extend DataDome protection faster.

Addressing these coverage gaps helps reduce exposure to malicious automation and online fraud that can put customer data, intellectual property, digital services, and revenue at risk.

The benefits of DataDome's Watchtower

- **Discover coverage gaps**
  Get a full view of your domains and subdomains to spot potential coverage gaps.
- **Understand your bot and agent exposure**
  See where additional protection may be needed based on your bot and agent exposure.
- **Extend protection faster**
  Easily extend DataDome protection with integration guidance tailored to each domain's technology stack.
- **Reduce business risk**
  Limit exposure to malicious automation and fraud that threaten customer data, services, and revenue.

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